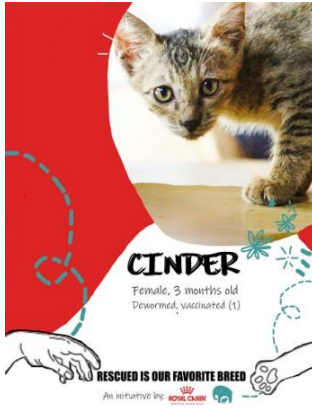


Corporate Social Responsibility Initiatives FY 21-22

1. Ending Pet Homelessness – Online pet adoption campaign



We at Royal Canin believe that shelters are short-term solutions for a pet, the real home for a pet is with its pet parent. Hence with the help of one of our NGO/shelter partner we ran an online adoption campaign for 20 stray/ community pets. This drive helped us find forever home of 10 pets.

2. Animal Welfare - Anti Rabies Vaccination Drive



India is having the maximum number of reported rabies cases in the world hence, as per our mutual commitment to work towards creating a better world for pets, Royal Canin conducted a mass Anti-rabies vaccination drive with the help of our NGO/shelter partners for prevention of this deadly disease, through this drive we managed to vaccinate over 6500 community pets in 4 major cities - Delhi-NCR; Mumbai; Pune & Chennai.

3. Educating Pet Parents through Responsible Pet Ownership Session

Committed to provide a solution that focus on education and awareness around pet ownership, we have conducted one exclusive session for pet parents in 2021 as part of the Responsible Pet Ownership educational series & addressed the reasons for stigmas towards removing barriers to pet ownership & advocating the importance of preventive healthcare of pets.